Reset WordPress permalinks in the database

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Using customÂ WordPress permalinksÂ can improve search engine optimization(SEO) and make your website's URL more attractive for searches. WordPress permalinks are the permanent URLs for your posts and pages. If necessary you can reset WordPress permalinks to their default setting within the database. You should alwaysÂ backup your siteÂ before performing any troubleshooting. Log into phpMyAdmin. Click on theÂ **wp_options**Â table. Locate theÂ **permalink_structureÂ** entry in theÂ **option_value**Â column. Click theÂ **Edit**Â button. Under theÂ **option_value**Â field for this entry, remove the text and leave it blank. ClickÂ **Go**. The URL on your website's pages should display the default permalink settings for WordPress. **Note** - For up-to-date WordPress installations, simply clearing permalink_structureÂ is generally safe and will revert to plain permalinks, but it won’t fix issues caused by missing or incorrect .htaccessÂ rewrite rules.

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