

Add a variable product in WooCommerce

Article Number: 1521 | Rating: 1/5 from 3 votes | Last Updated: Mon, May 10, 2021 at 2:47 PM

A variable product is a product that has multiple options or SKUs, like a jacket in various sizes or colors. This product type is useful when you need to set different attributes, images, stock, or price in your set of variations. WooCommerce has [other product types](#) available. In the left-hand menu, click **Products**, which will expand and give additional options. Click **Add New** in the expanded Products menu. Fill-out the **Product name** field with the name of your product. In the large text box, enter a Description of the product. In the Product data section, select **Variable product** from the dropdown menu. **Note:** We'll create attributes and variations in Next steps. This is required for variable products. Next, enter a **Product short description**, which will typically appear next to the image of the product on your store. On the right-hand side of the page, in the **Product categories** section, check the box for any related categories. **Note:** If you have not already added a category, then you can click **Add a category** to do so. Click the **Save Draft** or **Publish** button near the top-right. You can make changes to the product's settings at any time.

Posted - Mon, May 10, 2021 at 2:47 PM.

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