

Create Digital Downloadable Products

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WooCommerce allows merchants to create downloadable and digital products, which are then [treated differently](#) to products that require shipping. You can create a digital product with the following steps: Go to **Products > All Products > Add New** to add a new Simple and Downloadable product, as outlined in . Select the **Downloadable** checkbox. After selecting the checkbox, Downloadable products options will appear: Downloadable Files, Download Limit, Download Expiry. Select the **Add File** button, then name the file. Enter the File URL if it's hosted elsewhere, or select the **Choose file** button to upload a new file or choose an existing file from your Media Library. Once your file is selected, click **Insert file URL** to set up the downloadable file URL. Enter **Download limit** (optional). Once a user hits this limit, they can no longer download the file. Enter **Download expiry** or leave blank. If you define a number of days, the download link will expire after that. Save your product to save changes. **Note:** For the downloadable file URL, the URL of the product must match the URL of your site. For example, if you have 'www' in your site URL, then the file URL must have 'www' also.

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