

Add product categories in WooCommerce

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You can create categories and subcategories for products in WooCommerce. Categories allow you to group similar products or product types. Click **Products** from the left-hand menu. Click **Categories** in the expanded WooCommerce menu. On the left-half of the screen, you'll see an **Add new category** section. Enter a **Name** for the category. Enter a **Slug** for the category (or leave this blank for WooCommerce to generate it for you). Leave the **Parent category** set to **None** when you create a new category. If you're creating a subcategory, select a **Parent category** from the dropdown. *(Optional)*: Enter a **Description** for the category. Select a **Display type** from the dropdown to customize what is shown on the category page. If you aren't sure, you can leave this as **Default**. *(Optional)*: Click **Upload image** in the **Thumbnail** to add an image if your theme will display category images. Click the **Add new category** button.

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