

Add product tags in WooCommerce

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You can create tags for products in WooCommerce. Tags allow you to group together products without creating a hierarchy. Click **Products** from the left-hand menu. Click **Tags** in the expanded WooCommerce menu. On the left-half of the screen, you'll see an **Add new tag** section. Enter a **Name** for the tag. Enter a **Slug** for the tag (or leave this blank for WooCommerce to generate it for you). Enter a **Description** for the tag. This is optional. Click the **Add new tag** button.

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