What are Up-Sells?

Article Number: 1647 | Rating: Unrated | Last Updated: Wed, May 12, 2021 at 2:13 PM Up-sells are products that are suggested when viewing a product page. When viewing a product page, an up-sell link can be included to recommend similar or relevant products that a customer may want to consider. Up-sells tend to cost more and can be upgrades of the product that is being viewed. Up-sells will be displayed under the product description, but this may vary based on the theme template.

Posted - Wed, May 12, 2021 at 2:13 PM.

Online URL: https://www.heartinternet.uk/support/article/what-are-up-sells.html