

What are Cross-Sells?

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Cross-sells are suggested products based on the current products in the cart. The items that are suggested tend to be related to the cart item(s) in some way. For instance, if you are selling a dog leash, cross-sell items may include a dog collar or harness. Cross-sells will be displayed under the products on the cart page, but this may vary based on the theme template.

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Online URL: <https://www.heartinternet.uk/support/article/what-are-cross-sells.html>