

What are WooCommerce user roles?

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WooCommerce adds a **Customer** and **Shop Manager** role to your WordPress site. In addition, the following [capabilities](#) are included: `manage_woocommerce` for WooCommerce settings
`view_woocommerce_reports` **Customers** When a user registers for a new account via checkout or signing-up, they will be assigned the role of **Customer** and are able to do the following: Like a blog subscriber, they will be granted **read access** for most functions. View and edit their personal **account information**. View their **order history**. **Shop Manager** When granted **Shop Manager** access, a user will be able to login into the WordPress dashboard but they will not have all the capabilities that an Admin does. Mainly, they will have the following user permissions: `manage_woocommerce`- allows the Shop Manager to create and edit products and manage WooCommerce settings. `view_woocommerce_reports`- grants the Shop Manager access to view WooCommerce reports.

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